

Fashion Design

Rationale Statement:

People are drawn to the fashion industry because of a love of style, design, and glamour. In the United States, more than \$250 billion is spent on fashion each year. There are already more than 4 million Americans working in the fashion industry. On the fashion design side, you can work as a design development coordinator, an apparel or accessories designer, or even a computer-aided design (CAD) system manager.

Suggested Grade Level: 9-12

Topics Covered:

- Career opportunities
- History of fashion
- Influences on fashion
- Textiles and textile products
- Elements and principles of design
- Fashion illustration and production

Indicator #1: Explore opportunities in the fashion industry	
Understand	FD 1.1 Classify career opportunities in the fashion design <i>For example:</i> <ul style="list-style-type: none">• Research the role of a fashion designer in the fashion design process.• Research a current fashion designer. Include the market segment he/she designs for and explain his/her career track.• Research the impact of world design centers on career opportunities in fashion design• Interview a fashion design about his/her job
Indicator #2: Analyze the relationship between history and fashion	
Understand	FD 2.1 Interpret the influences of art and media on fashion <i>For example:</i> <ul style="list-style-type: none">• Research how celebrities, movies, and television inspire current fashions• Watch a popular movie or television show and write an essay detailing how the media influences today's fashion
Analysis	FD 2.2 Differentiate how politics, society, economics, culture, and aesthetics influence fashion <i>For example</i> <ul style="list-style-type: none">• Research textile crafts and designs in other parts of the world to discover how economics, politics, and social conditions impact their textile design

	<ul style="list-style-type: none"> • Interview parents, grandparents, or older persons to discover what clothing styles, fabrics, accessories, and colors they wore as teenagers. Compare to today's styles • Using old yearbooks, catalogs or magazine, compare past styles for the decade influencing today's styles • Research changes in clothing for the past 50 years and construct a clothing history timeline with illustrated fashions and important events • Design a local/state/national costume to represent the culture of the local community/state/nation • Work with a local museum to prepare a display on the history of fashion
Indicator #3: Evaluate performance characteristics of textiles and textile products	
Understand	FD 3.1 Classify clothing details that are used to recognize, understand, and interpret fashion <i>For example:</i> <ul style="list-style-type: none"> • Select a garment and write a narration that could be used to describe garment style • Choose three collar and sleeve styles and creatively combine the styles into six different shirt designs • Identify the styles of different garment parts of current fashion by labeling illustrations of men's, women's, and children's wear
Evaluate	FD 3.2 Evaluate fibers, yarns, fabrics and finishes for end use <i>For example:</i> <ul style="list-style-type: none"> • Create a pictorial dictionary of terms related to textiles and textiles products • Create a commercial, poster, or presentation on a natural or man-made fiber • Conduct fiber tests and develop a resource manual of natural and man-made fiber characteristics • Examine a variety of fabric samples and determine suitable use • Field trip to clothing store to examine fiber content and fabric type of current fashion • Research different methods of fabric construction • Dye or print a fabric and assemble fabric into a fashion accessory • Design and cut out a garment from a piece of cardboard. Illustrate fiber content, dyeing and printing method, and chemical and mechanical finishes. Present to class.
Indicator #4: Design fashion products.	
Evaluate	FD 4.1 Critique fashion for application of the elements and principles of design <i>For example:</i>

	<ul style="list-style-type: none"> • Create a portfolio that illustrates the use of the elements and principles of design in fashion • Evaluate current fashion garments for elements and principles of design used
Evaluate	<p>FD 4.2 Critique how color theory and color forecasting impact fashion design</p> <p><i>For example:</i></p> <ul style="list-style-type: none"> • Interview something in the fashion industry about resources available to designer for information on fashion trends and color forecasting • Using fashion resources, research the current fashion and color trends and write an industry fashion report on your findings. • Use current color trends to illustrate a desired effect in a fashion design
Create	<p>FD 4.3 Produce a fashion line</p> <p><i>For example:</i></p> <ul style="list-style-type: none"> • Draw an illustration of a picture of a current fashion • Research the procedures for developing a line of clothing (researching trends and preparing sketches, color plates, and presentation boards) • Complete the FCCLA Recycle and Redesign STAR Event • Draw and color illustrations for a personal fashion line • Produce a sample product from fashion line